STARTUP ARMENIA FOUNDATION

SEVAN STARTUP SUMMIT

ABOUT US

Seaside Startup Summit is the first outdoor campsite-based microacceleration platform that fosters intensive deal-making and immersive conversations about the hottest current topics in entrepreneurship. The event attracts leading angels, venture capitalists, entrepreneurs and policymakers willing to join their peers in an intimate setting to think, act and transform their environment via entrepreneurship.

Established in Armenia by Startup Armenia Foundation, Seaside Startup Summit has been fostering innovation and ecosystem development across the region since 2016. In 2018, the Summit ventured overseas to host its first international summits in the United Arab Emirates and India.

Over the past 5 years, the Seaside Startup Summit platform has attracted over 600 vibrant startups, 500 mentors, speakers, and investors, 20.000 guests, and 200 businesses from more than 80 countries. Over $300.000 grants were provided, and raised investments reached $3.500.000.

The biggest summit was held in Armenia in July 2019. Sevan Startup Summit 2019 hosted more than 10.000 participants from 45 countries of the world.

Our plans were delayed in 2020 due to the Covid-19 pandemic. Currently, we are actively negotiating the organization of several summits in 2021.

WHAT YOU GET

CONNECT — Expand Your Network and Get New Opportunities

LEARN — Get Knowledge and Explore The Business Ecosystem

WIN — While Pitching While Investing

HAVE FUN — Enjoy Your Time During The Summit We'll Make it Unforgetable

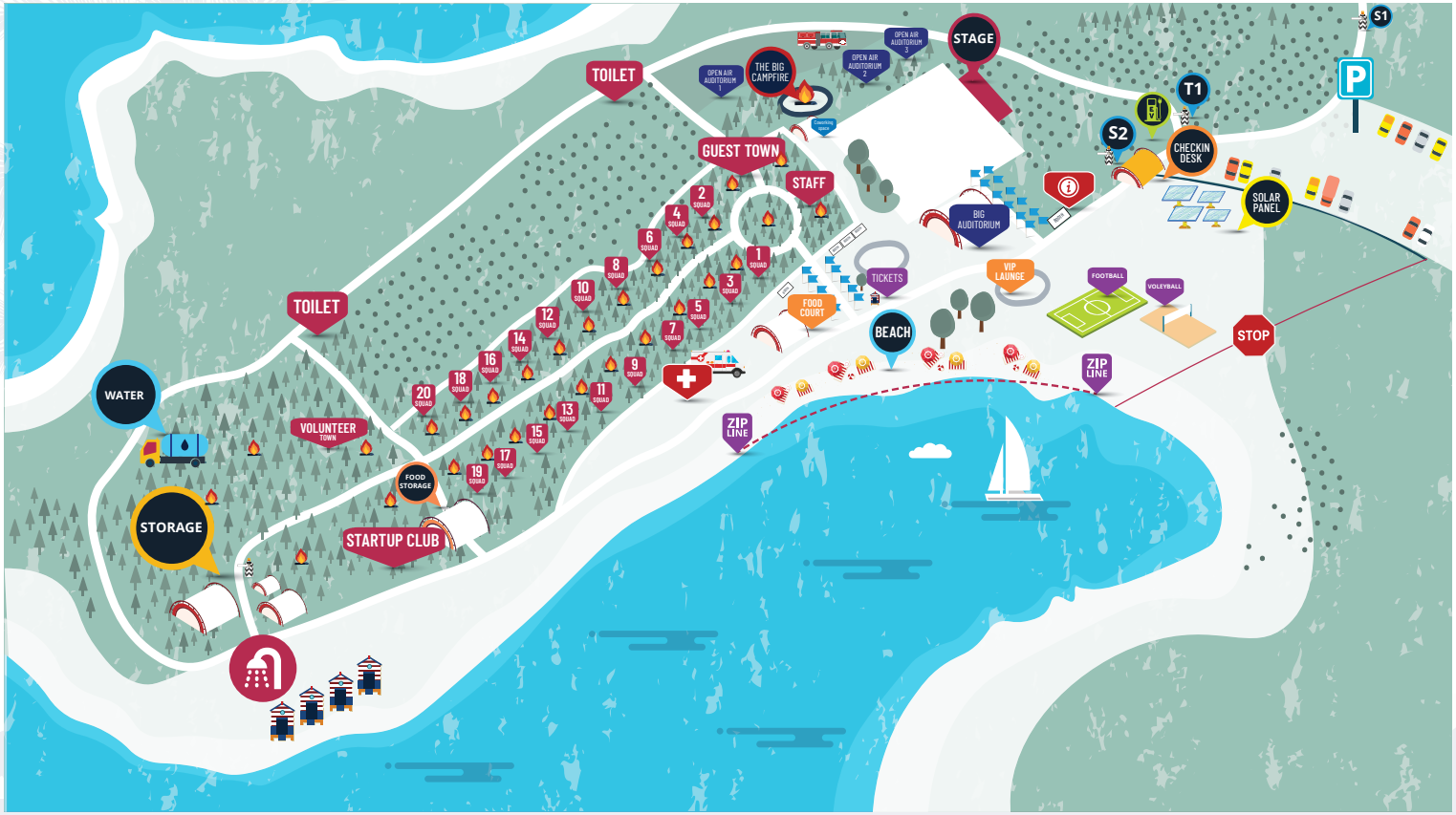
- Communal lifestyle experience:
- Coworking:
- Matching Sessions:
- Group Works:

- Workshop:
- Campfire Talk:
- Mentoring:

- Track Battles:
- Main Battles:
- Campfire Pitches:
- Hackathon

- Morning Warm-up:
- Beach Time:
- Beach Parties:

HOW IT LOOKS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SEVAN STARTUP SUMMIT 2021

DETAILS

SEVAN July 25-31

Around 1000 Participants

150 Startups

10 Industries

100 High Profile Speakers

Over 30 VCs and Angel Networks

Prize Fund

Up to US $50K investment per eligible team

International Accelerators

Around 10000 Guests

THE CONCEPT

All the applied startup teams pass a screening process and the accepted teams based on their level of development and fields of operations (Tracks) will be distributed into one of two programs: ***Starter*** *and* ***Booster****.*

STARTER PROGRAMME

The Starter program is designed for aspiring entrepreneurs and idea-stage startups. The newly designed agenda for SSS Starter program includes :

1. ***Master Classes,***
2. ***Business Development Workshops,***
3. ***1:1***
4. ***Group Mentorship sessions.***

Industry Tracks are part of the Starter Program. Teams participating under The Starter programme compete for the top 2 positions in each Industry Track and a chance to go on to the Big Battle.

SUGGESTED TRACKS

IOT+SMART CITY TRACK

FINTECH TRACK

GREENTECH-CLEANTECH TRACK

AGROTECH TRACK

ENTERTAINMENT TRACK

SOCIAL ENTERPRISE TRACK

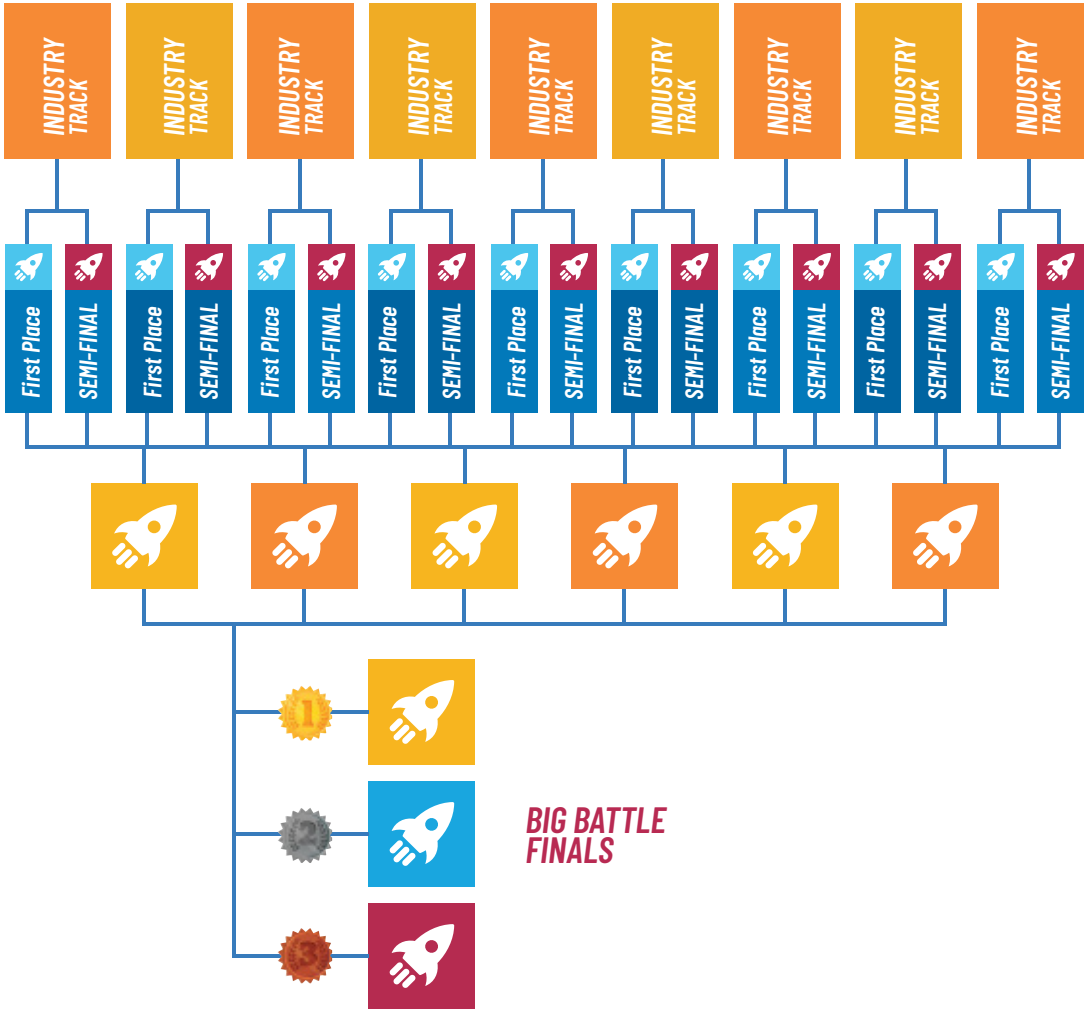
HEALTHTECH TRACK

EDUTECH TRACK

TRAVEL&TOURISM TRACK

AR/VR TRACK

ARTIFICIAL INTELLIGENCE TRACK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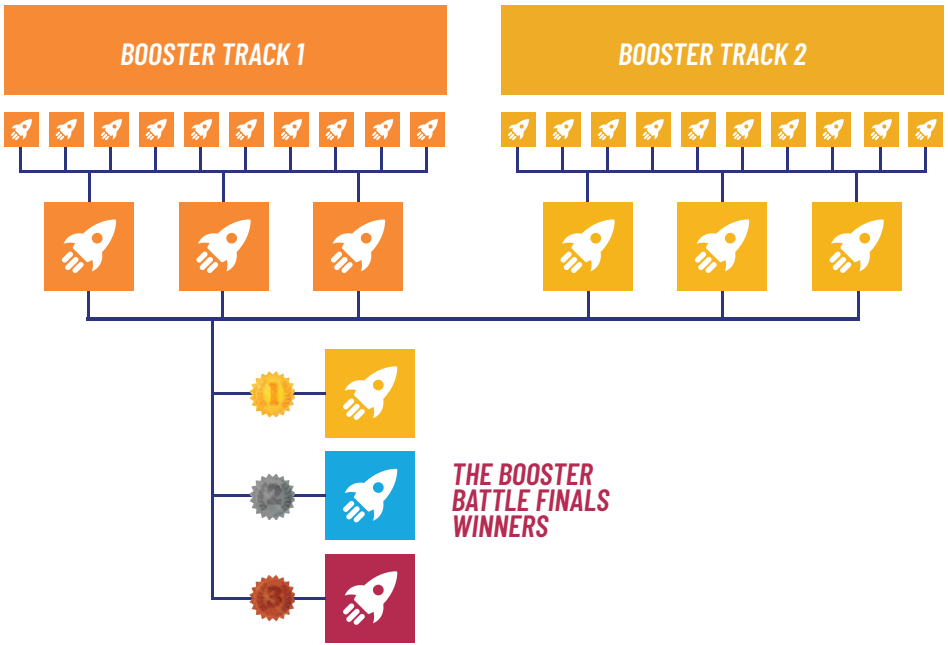
BIG BATTLE FINALS

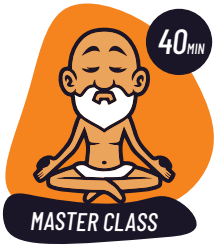
BOOSTER
PROGRAMME

THE BOOSTER: *This is a specially designed intensive micro acceleration programme for qualifying start-ups that have developed an early prototype and secured some form of angel funding.*
Booster Track will be facilitated by expert Speakers and supported by Mentors, who will deliver a hands-on intensive acceleration experience.

TOP TEAMS WILL BE ELIGIBLE FOR PRIZE FUND AND OPTIONAL INVESTMENTS FROM SPECIALLY DESIGNED BOOSTER FUNDS.



ACTIVITIES IN DETAILS



EVERY DAY WILL START WITH A MASTER CLASS (35-40 MIN LONG), *that will be provided by a successful and experienced entrepreneur. Speaker will pitch his/her Startup and will share some tips on pitching in front of real investors. Attendees will also have a chance for Q&A. These sessions can also be attended by the participants of the Booster Accelerator program and general audience.*

ONE-TO-ONE (1:1) SESSIONS *or in other words speed mentorships, is like speed dating. There will be 5 Mentors and 10 teams who will pitch to each mentor separately. Each startup will get 3 minutes for pitching and 7 minutes for Q&A with the mentor. The Session will be over as soon as all the 10 teams pitched to all 5 mentors. The distribution of the teams will be done by the organizers and selection committee. It the team misses its turn, there will be no other possibility to participate in the other slot.*

WORKSHOPS *are held by business experts who are addressing specific issues. Each workshop is held by an industry expert who examines and explains the key points for each topic, covering from the idea validation to the IPO. Each day there are held max 3 workshops. These sessions may also be attended by the Booster Accelerator program participants and general audience.*

*The pitching during the **BATTLES** does not have any particular format. You are free to use presentation, video and audio support. The timing for the battles is as follows: 4 minutes pitching + 6 minutes Q&A / Feedback. The pitches will be only in English. The jury for the Track Battles (both in Booster and Starter) will have 3 members, for the Final battles 5 members. The panel will consist of at least 1 Investor, 1 Entrepreneur and 1 Technical (field) expert.*

***GROUP MENTORSHIP SESSIONS** are designed for 5-7 startups and 2-3 mentors and will last 90 minutes. During the session, each team will have 4 mins for pitching, after which the mentors will give feedback and tips. The Session will be over as soon as all the teams pitching. As a benefit, during the Groups Mentorship sessions, teams can gain knowledge also from the feedback provided to the other teams. There will be three Group Mentorship session slot daily on the 3rd and 4th days of the summit. The distribution of the teams will be done by the organizers and selection committee. It the team misses its turn, there will be no other possibility to participate in the other slot.*

*On top of everything, all the participants of the Sevan Startup Summit have the chance to participate in **CAMPFIRE TALKS.** Those are non-formal talks held around the campfires in the squad areas. During these talks, experienced entrepreneurs and industry experts share their knowledge in an interactive informal setting.*

SEASIDE STARTUP SUMMIT

CONTACTS

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